



**The Connecticut Society
of the Sons of the American Revolution
Board of Managers Annual Meeting**

April 18, 2015

***Campaign to Commemorate Our 125 Year
Legacy***

**Report on Activities and Accomplishments
for the Period of
May 1- December 14, 2014**

Overview

2014 signified the launch of the CTSSAR Campaign. Adhering to the mandate that, to raise philanthropic funds effectively, an organization needs to possess the capacity to manage the fundraising process, this seven month period was highlight by two essential accomplishments: (1) the completion and adoption of collateral materials of Gift Acceptance Policies, Leadership Roles, Budget, and Case for Support and (2) the enlistment of core leadership of the Cabinet to oversee and guide the forward progress of the Campaign.

Dean Gaugler and members of the Cabinet are encouraged by progress made in 2014 and look forward to the Campaign's fulfillment of its \$1,250,000 goal.

Activities and Accomplishments for the Period of May 1- December 31, 2014

- Campaign Gift Acceptance Policies, setting parameters for both outright and deferred giving
- Pro Forma Campaign Gift Chart, indicating gift levels needed to secure \$1,250,000 goal
- Campaign Case for Support, representing the core document for the Campaign to inspire advocacy, leadership, and philanthropy
- Submission of budget required to manage the ongoing requirements of the Campaign
- Honorary chair, Cabinet chair and Cabinet member roles and responsibilities
- Enlistment of Cabinet chair as well as Cabinet members
- With enlistments to the Cabinet, commence solicitations toward attaining 100% Campaign support
- Two meetings of the Cabinet: August 23 and December 13, where roles were vetted, Case was endorsed and initial prospect review was conducted
- Nov 15 presentation to the BOM to outline the Case, purposes and timeline for the Campaign
- Securing of
- 2 year/ \$200,000 Adams Foundation grant to support Campaign purposes, representing the lead commitment for the Campaign
- Development of core prospect list of :
 - Board of Managers,
 - SAR branches,
 - CT National SAR Campaign donors
- From outsourced researcher (gratis), secured addition prospect list of:
 - Amistad American and Traditional Craft Association donors (350)
 - CT. Historical Society donors (300)

CTSSAR Campaign Cabinet

Chair

Dean Gaugler

Membership

Jennie Rehnberg

Charles Riegle

April Staley

Walt Woodward

Robert Carrara

Daniel E. Benoit

Sal Lilienthal

David Naumec

CTSSAR Property Steward

David Packard

Counsel

Bob Serow